

Business Plan Framework

1. Business name
2. Problem (we are solving)
3. Solution-
4. Business model (how we operate)
5. Our Superpower (competitive advantage)
6. Marketing and sales- (How will customers find out about us and how will we get them to buy)
7. Competition (research)
8. Management team (roles for team members)
9. Financial projections (How much investment equates to how much profit)
10. Current status
11. Accomplishments
12. Timeline